

CMK Consulting

Gaetana Jacono appointed Cerasuolo di Vittoria brand ambassador

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On 17 January 2013 Gaetana Jacono from Valle dell'Acate has been appointed *brand ambassador for "Cerasuolo di Vittoria"*. "Brand ambassadors" are appointed by the Sicily Region administration and are "used" by the Region itself to promote "born in Sicily" products in an ever increasingly more active partnership between public and private sicilian institutions to increase the exports from this beautiful Italian island.

All of us at CMK are absolutely certain that Gaetana will assume this role with her infamous enthusiasm and professionalism. Buon lavoro Gaetana!

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