## Gaetana Jacono,

## Valle Dell'Acate wines entrepreneur

## appointed as brand ambassador of the Cerasuolo di Vittoria and the Ragusa territory

Ragusa, January 2013. The entrepreneur Gaetana Jacono, head of Valle dell'Acate wines, has been appointed as brand ambassador of the Cerasuolo di Vittoria and the Ragusa territory

The title, conferred by the Regional Agriculture Councillor: Dario Cartabellotta, is an important recognition to a great businesswoman and a bearer of the values of the land around the world, who is deeply committed to spread the culture of wine outside the border of her land.

At the international level Gaetana, thanks to her professional skills, as well as irony and pleasantness that characterize her, she has made the quality of her wines popular and appreciated, and managed to convey to the collective imagination tastes and scents of Sicily: the region of many peculiarities, rich in history and charm. She, herself, is the image of the company and the territory, therefore, better than anyone else, she can enhance their character and intensity.

Since 1993 Gaetana Jacono leads the Valle dell'Acate, family winery, in the Bidini feud, located in the triangle: Acates, Comiso, Vittoria of Ragusa province. Valle dell'Acate has been producing wine for six generations! From the very beginning the work was based on the recovery of ancient Sicilian grapes of Sicily, in particular the Eastern Sicilian through the conversion of vineyards and the study of Frappato and Nero d'Avola (typical grapes of the Ibleo territory) to enhance the wines represented

mainly by CERASUOLO di VITTORIA DOC, and DOCG since 2005, and the no

less captivating Frappato Vittoria DOC that has become the symbol of Valle

dell'Acate.

The company, now led by Gaetana Jacono and Francesco Ferreri, thanks to the

nature that surrounds it, is able to produce a diverse range of high quality modern and

solar wines, among them, the **Frappato Vittoria DOC**: the most original red wine of

Eastern Sicily, genuine, fragrant and lively: the modern red for fish; the CLASSIC

Cerasuolo di Vittoria DOCG: the only DOCG in Sicily, is destined to become more

and more prominent in the Sicilian wine landscape, the **Moro**: the pure nero d'avola

linked to the eastern Sicilian territory, the **Bidis**: a great chardonnay in a perfect blend

with the Insolia, it is a wine of important scents: the Rusciano: a blend, mainly of

Syrah, whites fresh and fragrant, the Insolia and the softest **Zagra** di grillo (cricket):

emerging grape in Sicily. Finally, a particular attention goes to the velvety and

important **Tané**: a long aging Nero d'Avola.

The Valle dell'Acate wines, are successfully exported around the world. In addition to

the United States, Europe, and Canada, they have reached the new Asian markets,

from Japan to China, from Russia to India. They are well known in Italy, especially

in Sicily.

For more information:

Fcomm, Corso Garibaldi, 35 Milano. Francesca Pelagotti +39 366 7062302

Valentina Berti 39 342 0686448