

# Case Ibidini, the second label of Valle dell'Acate, changes its name with "Tenuta Ibidini".

## The company wants to enhance the tradition, the authenticity and sustainability of its wines.

### Ragusa, july 2013 - Case Ibidini, second label of Valle dell'Acate, changes its name to Tenuta Ibidini.

The name comes from the district, "**Bidini**", land of the ancient vineyards owned by the Jacono family. With the term "**Tenuta**" the company intends to give prominence to the suggestive stone architecture and the architectural heritage of the estate that evoke the rural world, and testify the great attention to the environment and the preservation of traditions and history: heritage that Valle dell'Acate has boasted for six generations.

In the simplicity and elegance of the structures, which reflect the character of the wines produced here, hides the energy of the sunny Sicilian countryside with its unique scents and tastes. In the old millstone and in the "pantry" silent and austere, time seems to stand still, seems to have stopped and, immersed in a bucolic scenery, you can relive the authentic way of wine making, closely interwoven with the family history, that, for six generations, has passionately dedicated itself to viticulture. The spaces, with bright and large openings, testify the bonding with the area and the Sicilian traditions. There, you can almost hear the echo of the women, men and children voices.

The three wines of Tenuta Bidini: the white **Insolia** and the red **Syrah** and **Nero d'Avola**, - intended for a more casual consumption - are sunny, fresh, fruity and suitable for a biological and light diet. They are vinified with the knowledge of being also an expression of unspoiled nature: a real natural paradise, to be treated with the same care and dedication of the wine production.

Each bottle has been customized with the **picture of the Valle dell'Acate pantry. Painted by Giovanni Franzi**, it is a poetic interpretation of this Sicilian building rich in history with a breathtaking beauty that makes it already look like real work of art. The inspiration is the result of the artist's journey to the discovery of the estate. Here, conquered by the charm of the place, he portrayed the primitive architecture of the winery, playing with the light reflections and shadow that characterize it.

Today Valle dell'Acate, lead by **Gaetana Jacono, Brand Ambassador of the Vittoria's Cerasuolo and the Ragusa territory**, is one of the most important producer in the enoic panorama of South East Sicily. Valle dell'Acate is committed to carrying on and enhancing the ancient winemaking tradition of Ragusa province in the Acate, Comiso and Vittoria triangle.

The Jacono family, together with the Ferreris, combines the wine making experience with modern sustainable production systems, specializing in the cultivation of the most select and flourishing autochthon grapes growing in the lands surrounding the estate. This, together with the desire of improving and promoting their production all over the world, allow them to obtain high quality wines.

### Gaetana Jacono, represents the sixth generation of winemakers.

The company is committed to the **development of the area**, to the **spread of wine culture outside the border of its land** and the adoption of **sustainable methods**.

The estate covers 100 hectares. Much of it, since 2001, has been replanted with the main vines of the area and international ones.

Valle dell'Acate offers a range of solar, dynamic and aromatic wines of uncontested value. The famous D.O.C.G Vittoria Cerasuolo, the D.O.C Frappato, Insolia and Zagra, the IGT Moro, Bidis, Rusciano and the Tané, obtained by the selection of the best grapes of the most important harvests. With an annual production of about **400,000** bottles, the Valle dell'Acate wines, are successfully exported in the world. In addition to the United States, Europe, and Canada, they have also reached the new Asian markets, from Japan to China, from Russia to India. They are well known in Italy, especially in Sicily.

#### For more information:

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