



## **Eco-Friendly Award 2014 for Valle dell'Acate**

### **The Good Wines guide of Italy awarded the cellar for its commitment to protecting the environment**

**Ragusa, 24 February 2014 - Valle dell'Acate was awarded the 2014 Eco-friendly for its commitment to protecting the environment by the Good Wines Guide of Italy - Touring Club, in collaboration with Verallia.**

The recognition is given to those particularly righteous cellars that stand out in the usage of environmentally friendly manufacturing techniques to reduce energy waste and environmental impact.

Valle dell'Acate winery, today lead by Gaetana Jacono, in the Bidini feud, near Acate, in the province of Ragusa; for six generations has been producing high quality wines highly appreciated in Italy and abroad. Valle dell'Acate has always been concerned with the preservation and valorization of the Sicilian territory and its important enoic culture.

The company is committed to experiment efficient production methods based on the principles of sustainability. Therefore, it has been adopting several environment friendly measures in all the steps of its supply chain. For example:

- Valle dell'Acate is specialized in the cultivation of the most select and flourishing autochthon grapes such as: Nero d'Avola, Frappato, Grillo e Insolia obtaining very important wines that contain the immense territorial and cultural Sicilian heritage.
- The irrigation system maximizes the efficiency of water, avoiding wastage.
- Valle dell'Acate is committed to the requalification of the surrounding area through the renovations of the cellar, that, without changing its characteristics, bring to light the ancient splendor of the place, its history and beautiful nature.
- The commitment of Valley dell'Acate in the development of the territory and the significant peculiarity of the region, continues with the project: "7 terre per 7 vini" (7 lands for 7 wines) The proper growing site, has been selected for each wine. This will ensure the typical characteristics of the final product. Each wine tells a story: the story of the land where it was born and from which it takes appearance and consistency This indissoluble bond between past, present and future can be found in every sip.

"This award makes us very proud because, knowing that the future of our sector and, first of all, of our planet depends on sustainability, we are investing a great deal on it. Sustainability has as its

basic principle of environmental protection. People like me who makes wine lives every day in contact with nature and the earth, so learn to respect it and take care of it without altering the equilibrium.

Only in this way we guarantee a future for the next generations, "said Gaetana Jacono, owner of Valley dell'Acate and Brand Ambassador of Cerasuolo.

**Valle dell'Acate**, is one of the most important producer in the enoic panorama of South East Sicily is lead by **Gaetana Jacono**, who represents the sixth generation of winemakers

The company is committed to the **development of the area, to the spread of wine culture outside the border of its land and the adoption of sustainable methods.**

The estate covers 100 hectares. Much of it, since 2001, has been replanted with the main vines of the area and international ones.

Valle dell'Acate offers a range of solar, dynamic and aromatic wines of uncontested value. The famous D.O.C.G Vittoria Cerasuolo, the D.O.C Frappato, Insolia and Zagra, the IGT Moro, Bidis, Rusciano and the Tané, obtained by the selection of the best grapes of the most important harvests. **With an annual production of about 400,000 bottles**, the Valle dell'Acate wines, are successfully exported in the world. In addition to the United States, Europe, and Canada, they have also reached the new Asian markets, from Japan to China, from Russia to India. They are well known in Italy, especially in Sicily.

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